

# Gilda GRAM

2022  
ANNUAL REPORT



**GILDA'S  
CLUB  
KENTUCKIANA**

An Affiliate of the  
**CANCER SUPPORT COMMUNITY**



David Stemler  
Board Chair



Karen Morrison  
President

# Our Impact Grows

In 2014 we began talking about a Gilda's Club satellite in west Louisville. While we looked at many possible locations, by 2017, it was clear space in the Republic Bank Foundation Y at 17th and Broadway was the best option. We invited Kentucky African Americans Against Cancer to join us there and they enthusiastically did.

Gilda's West became an important part of our capital campaign which also allowed us to open our Grinstead location in 2019. Thanks to generous donors, we expanded our original layout in the Y and Gilda's West grew. March, 2020—Grand Opening Day arrived. And went. Thanks to the pandemic, a fully finished and furnished Gilda's West sat empty for a year then saw little traffic the second year.

In 2022, we began offering more program options, including individual and family counseling and found our outreach and awareness raising work had started to produce results.

While Black men are 17% more likely and Black women 14% more likely to die of cancer than Caucasian Kentuckians, those numbers are far less startling than when you compare geography. People who live in far west Louisville are 70% more likely to die of cancer than those who live in far east Louisville. This wild disparity is, at least in part, the product of centuries of systemic racism. No matter your race and for many complex reasons, where you live matters to how long you live. And Gilda's West, in partnership with dozens of other non-profits, medical providers and the faith community seeks to change that with a more comprehensive and collaborative approach than ever before.

Since opening Gilda's West, we have seen an increase in Black participants at the Grinstead clubhouse—only some of whom live in west Louisville. Participants from east Louisville, south Louisville and Elizabethtown have also joined us for program offerings at Gilda's West. We began offering transportation between sites and plan to expand that as the need grows. In 2022, diversity on both our board of directors and staff grew, with 25% of each people of color.

We have big, BOLD plans in 2023, and while we know we have a long way to go to effect real change, we have already impacted many lives and we have only just begun.



*We have  
already impacted  
many lives and  
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just begun.*



# 2022 EXPENSES & REVENUE



## EXPENSES

**\$2,502,785**

PROGRAM

**80%**

ADMINISTRATION

**11%**

FUNDRAISING

**9%**



## REVENUE

**\$2,569,865**

INDIVIDUALS

**58%**

CORPORATIONS

**15%**

FOUNDATIONS

**27%**

# Thank you for your support!

## **\$2,000,000+**

Kosair for Kids\*

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# OUR MISSION

To ensure all people impacted by cancer are empowered by knowledge, strengthened by action and sustained by community.

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*\* Denotes this gift or a portion thereof is a multi-year gift.*

*† Deceased*

*We regret errors in this listing. In the event of an error, please  
contact Halen Gifford at 502.371.3050.*



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## **GILDA'S CLUB KENTUCKIANA**

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